

EXHIBIT 3

Flex your site's features with plugins

Add new functionality and integrations to your site with thousands of plugins.

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Discover Search Engine Optimization Ecommerce & Business Booking & Scheduling Events Calendar
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Must-have premium plugins

Add the best-loved plugins on WordPress.com

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Yoast SEO Premium

by [Team Yoast](#)

All the benefits of Yoast SEO Free as well as exclusive SEO features which unlock even more tools and functionality.

\$9.00 monthly



Sensei Pro

by [Automattic](#)

Sensei Pro is a premium plugin for WordPress that enables users to create, manage, and sell online courses. It provides a comprehensive suite of tools for creating engaging course content, tracking student progress, an...

\$9.00 monthly



Woo Subscriptions

by [Automattic](#)

Let customers subscribe to your products or services and pay on a weekly, monthly or annual basis.

\$20.00 monthly

★ 3.4



WPBakery Page Builder

by [WPBakery](#)

The leading WordPress page builder plugin with drag and drop editor, design options, and two interfaces - a live frontend editor and a schematic backend editor.

\$7.80 monthly

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Elementor

Drag and drop page builder



OptinMonster

Monetize your website traffic



Yoast SEO Premium

Optimize your site for search engines



GiveWP

Create donation pages and collect more



Sensei Pro

Manage and sell digital courses



Easy Digital Downloads

Create and sell digital products

Get started with plugins

Our favorite how-to guides to get you started with plugins

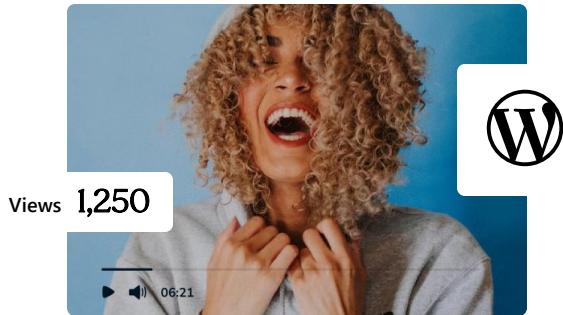
What Are WordPress Plugins and Themes? (A Beginner's Guide)

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17 Must-Have WordPress Plugins (Useful For All Sites)

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Our developers' favorites

Start fast with these WordPress.com team picks

[Browse All](#)**WooCommerce**by [Automattic](#)

WooCommerce is the world's most popular open-source eCommerce solution.

Free**★ 4.6**



Gravity Forms

by [Gravity Forms](#)

Build custom forms for any project requirements with Gravity Forms, a powerful WordPress form builder for businesses and web professionals.

\$12.00 monthly



MailPoet – emails and newsletters in WordPress

by [MailPoet](#)

Send beautiful newsletters from WordPress. Collect subscribers with signup forms, automate your emails for WooCommerce, blog post notifications & more

Free

★ 4.5



Jetpack CRM – Clients, Invoices, Leads, & Billing for WordPress

by [Automattic](#)

WordPress CRM for entrepreneurs and small businesses. For lead generation, invoicing, billing, email marketing, clients,...

Free

★ 4.4

Setting up your local business

These plugins are here to keep your business on track

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MailPoet

Send emails and create loyal customers



Yoast SEO Premium

Optimize your site for search engines



WooCommerce Bookings

Allow customers to book appointments



Jetpack CRM

Lead generation and marketing automation



All-in-One WP Migration

Move websites between hosts with ease



Strong Testimonials

Easily collect and display testimonials

Popular plugins

Add and install the most popular free plugins

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Elementor Website Builder - More than Just a Page Builder

by [Elementor.com](#)

The Elementor Website Builder has it all: drag and drop page builder, pixel perfect design, mobile responsive editing, and more. Get started now!

Free

4.6 (6,718)



Contact Form by WPForms - Drag & Drop Form Builder for WordPress

by [WPForms](#)

The best WordPress contact form plugin. Drag & Drop online form builder to create beautiful contact forms, payment forms, & other custom forms ...

Free

4.9 (13,690)



LiteSpeed Cache

by [LiteSpeed Technologies](#)

All-in-one unbeatable acceleration & PageSpeed improvement: caching, image/CSS/JS optimization...

Free

★ 4.8 (2,380)



All-in-One WP Migration

by [ServMask](#)

Move, transfer, copy, migrate, and backup a site with 1-click. Quick, easy, and reliable.

Free

★ 4.5 (7,341)

Powering your online store

Tools that will set you up to optimize your online business

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WooCommerce USPS Shipping

Get shipping rates from the USPS API



WooCommerce PayPal Payments

Accept PayPal payments



AutomateWoo

Create a range of automated workflows



Shipment tracking

Provide shipment tracking information



Xero

Sync your site with your Xero account



WooCommerce Subscriptions

Let customers subscribe to your service

You pick the plugin. We'll take care of the rest.

[Get Started](#)

Fully Managed

Premium plugins are fully managed by the team at WordPress.com. No security patches. No update nags. It just works.

Thousands of plugins

From WordPress.com premium plugins to thousands more community-authored plugins, we've got you covered.

Flexible pricing

Pay yearly and save. Or keep it flexible with monthly premium plugin pricing. It's entirely up to you.

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